

# PCA with FactoMineR and factoextra

## Basics

**PCA** (Principal Component Analysis) is a dimension-reduction method. It finds principal factors - orthogonal linear combinations of original variables that explain maximum amount of variance.

$$W_{n \times q} = X_{n \times p} R_{p \times q}$$

The  $p$  dimensional input data  $X$  is projected into a  $q$  dimensional subspace by a linear transformation defined by  $R$ . New  $q$  dimensional data  $W$  has orthogonal variables. The transformation may be done through SVD decomposition or eigen value decomposition.

## The Example

This example uses data about Hollywood action movies from 2015. Six quantitative variables with movie ratings scrapped from Rotten Tomato and Metacritic websites.

	Variables					
	Rotten Tomatoes	Rotten Tomatoes	Metacritic Audience	Audience	Metacritic	Audience
Spectre	64	60	65	67		
Furious 7	81	67	84	68		
Terminator Genisys	25	38	59	63		
San Andreas	50	43	56	55		
Point Break	9	38	37	22		

Use the **FactoMineR ::PCA()** function for PCA with supplementary quantitative and categorical variables. Missing values will be replaced by colMeans.

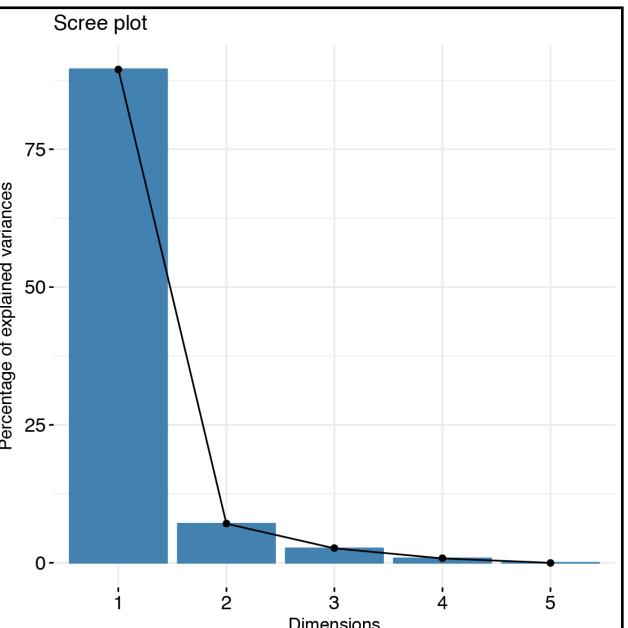
> library("FactoMineR")						
> model <- PCA(movies2015)						
> summary(model)						
<b>Eigenvalues</b>						
Dim.1 Dim.2 Dim.3 Dim.4 Dim.5						
Variance	4.474	0.355	0.131	0.040	0.00	
% of var.	89.481	7.093	2.627	0.798	0.00	
Cumulative % of var.	89.481	96.574	99.202	100.000	100.00	
<b>Individuals</b>						
	Dist	Dim.1	ctr	cos2		
Spectre	1.077	0.989	2.184	0.842		
Furious 7	2.408	2.321	12.045	0.930		
Terminator Genisys	1.694	-1.394	4.341	0.677		
San Andreas	0.811	-0.704	1.108	0.754		
Point Break	3.643	-3.461	26.767	0.902		
Run All Night	1.192	0.842	1.584	0.499		
No Escape	1.076	-0.508	0.577	0.223		
...						
<b>Variables</b>						
	Dim.1	ctr	cos2	Dim.2		
Rotten.Tomatoes	0.988	21.836	0.977	-0.059		
Metacritic	0.931	19.389	0.867	-0.330		
Average.critics	0.986	21.721	0.972	-0.156		
Rotten.Tomatoes.Audience	0.943	19.885	0.890	0.135		
Metacritic.Audience	0.876	17.169	0.768	0.447		
...						

## FactoMineR (for multivariate data analysis) and factoextra (for visualisation of PCA results)

### Scree plot

Use the **factoextra::get\_eig()** function to extract information about eigenvalues. The **factoextra::fviz\_screenplot()** function will plot the percentage of variance explained by each principal factor.

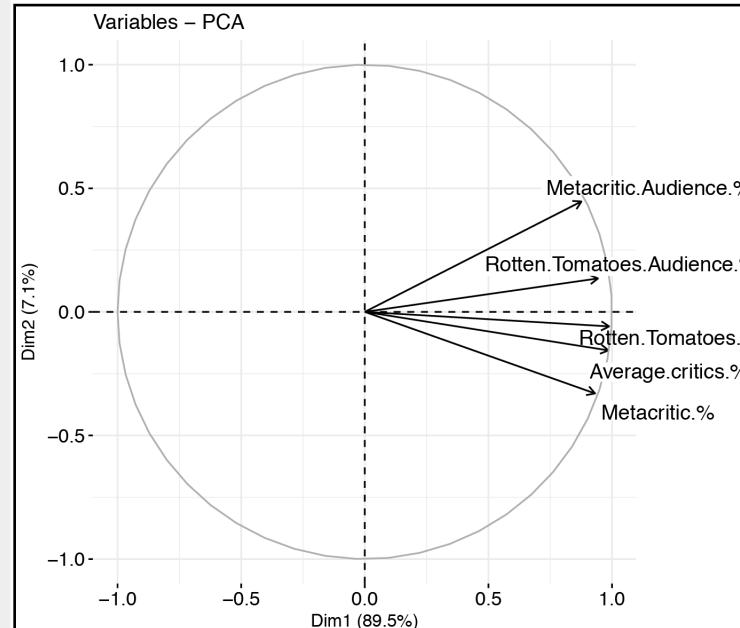
```
> get_eig(model)
  eigenvalue variance.percent cum.variance.percent
Dim.1  4.474039e+00    8.9480e+01      89.48
Dim.2  3.546706e-01    7.0934e+00      96.57
Dim.3  1.313722e-01    2.6273e+00      99.20
Dim.4  3.991824e-02    7.9836e-01      100.00
Dim.5  5.256294e-32    1.0512e-30      100.00
> fviz_screenplot(model)
```



### PCA variables' plot

Use the **factoextra::fviz\_pca\_var()** function to plot contribution of original variables into selected (the **axes** argument) principal components. Show variables through text labels or arrows (the **geom** argument). Result of this function is the **ggplot2** plot.

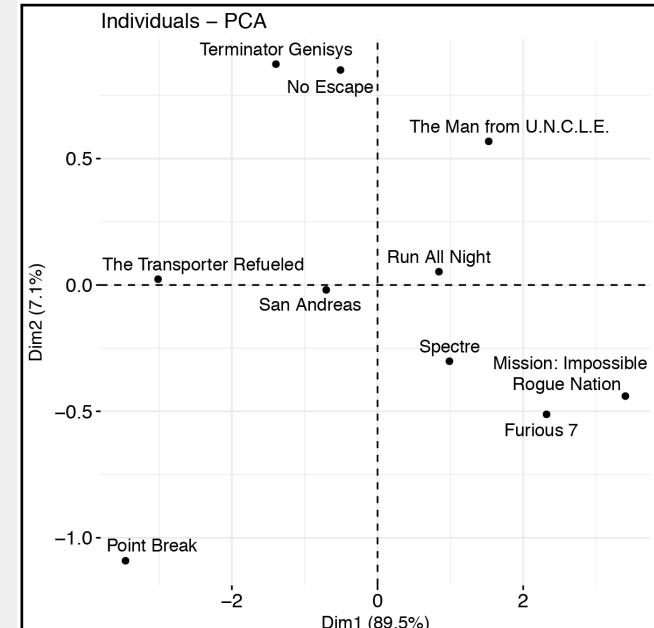
```
> fviz_pca_var(model)
```



### PCA individuals' plot

Use the **factoextra::fviz\_pca\_ind()** function to plot observations with selected (the **axes** argument) principal coordinates. With the **habillage** argument one can select a grouping variable which will be color-coded in the plot. Use **addEllipses** to plot ellipses for each group.

```
> fviz_pca_ind(model)
```



### PCA - Biplot

Use the **factoextra::fviz\_pca\_biplot()** function to combine results for individuals and variables into a single bi-plot.

With the **habillage** argument one can select a grouping variable which will be color-coded in the plot. Use **addEllipses** to plot ellipses for each group.

In the presented example, the first principal coordinate is highly correlated with average rating from all sources (audience and critics) while the second principal coordinate discriminate between audience and critics. Thus one can easily identify movies that are preferred by critics and those preferred by audience.

```
> fviz_pca_biplot(model, habillage = filmy2015$script.type) +
  theme(legend.position = "top")
```

### PCA - Biplot

